



RÉPUBLIQUE
FRANÇAISE

*Liberté
Égalité
Fraternité*

inpi
FRENCH PATENT
& TRADEMARK
OFFICE



PERFORMANCE AGREEMENT 2025-2029

SUMMARY



It is now more vital than ever for public authorities to work closely with economic players in order to address challenges in terms of French sovereignty, support for the ecological transition and our economy growth. In a fast-changing environment beset by increasing international competition, innovation and the ownership of intangible assets are crucial to businesses' competitiveness. It is against this backdrop that the INPI is working to promote entrepreneurship, creativity and success.

In recent years, the INPI has focused its efforts on developing high added-value personalised services and on improving the performance and security of its dematerialised tools. The quality of the services offered and user satisfaction have been at the heart of all our projects.

The 2025-2029 Performance Agreement is an ambitious extension of this approach. Our aim is to provide ever more services to meet the needs of entrepreneurs and innovators and to contribute to our national growth, thanks to committed, effective and recognised teams.

This five-year roadmap is based on four pillars, which are broken down into eight focus areas:

PILLAR
1

IMPROVE SERVICE TO USERS

- Guaranteeing the quality of the user experience on the Guichet Unique des Formalités d'Entreprises (one-stop shop for business formalities) and the performance of the Registre National des Entreprises (national business register)
- Developing new procedures in line with changes in the ecosystem

SOME CONCRETE ACTIONS:

- improve the ergonomics and user experience of the one-stop shop for business formalities,
- adapt the procedures for registering designs and geographical indications in line with European legislation,

PILLAR
2

SUPPORT BUSINESS GROWTH

- Promoting simplification services for businesses and the benefits of industrial property in boosting the economy
- Strengthening the range of services to raise awareness of intellectual property

- carry out studies and analyses of economic and innovation issues relating to intellectual property in order to provide strategic insight,
- strengthen the range of training,

PILLAR
3

DEPLOY INNOVATIVE INFRASTRUCTURES AND EXPLOITING DATA

- Developing ergonomic and inclusive digital solutions for all users
- Modernising infrastructure

- redesign the INPI website,
- prevent IT risks, to ensure business continuity,

PILLAR
4

MEET ENVIRONMENTAL AND SOCIAL CHALLENGES TO BOOST PERFORMANCE

- Affirming and publicising the INPI's social and environmental responsibility
- Enhancing the INPI's appeal

- carry out a greenhouse gas emissions audit,
- adapt work organisation to changes in society



www.inpi.fr

Follow INPI France

