



30TH-ANNIVERSARY INPI AWARDS: MEET THE FINALISTS OF THIS SPECIAL EDITION

15 SMEs and start-ups in the running
to become symbols of French innovation

Launched in 1991, **the INPI Awards are celebrating their 30th anniversary this year. For three decades, the INPI Awards have been recognizing and rewarding companies that embody French innovation at its best and put industrial property at the centre of their development** to improve their business competitiveness. Companies like Fermob, Devialet, Nuxe and Moustache Bikes to cite just a few.

For this anniversary edition, **the INPI Awards are evolving** to more effectively meet today's business challenges. This year, SMEs and start-ups will be competing for awards in the following categories:

“Export”, “Industry”, “Responsible Innovation”, “Research Partnership” and “Start-Up”.

As in previous years, potential candidates – innovative companies with plenty of promise – are identified throughout the year by our Customer Relations Officers, who are present throughout France to meet with local businesses and help them with their industrial property procedures.

The selected candidates then submit an application, which is used by an internal jury to shortlist three companies for each category. **These are the 15 finalists we're pleased to present to you today.**

During the next phase of the process, a winner will be chosen for each category by a jury made up of around 15 innovation experts (see following page for details).

The INPI Awards highlight businesses' capacity to manage their immaterial assets and integrate them effectively into their development strategy, to generate revenue, attract talent, create new products, develop an export business, forge partnerships or raise funds. Read on to discover the inspiring stories of our finalists – companies that have made innovation a key component of their growth by adopting an assertive, coherent industrial property strategy.

THIS YEAR'S WINNERS WILL BE ANNOUNCED ON 25 NOVEMBER 2021

HÉLÈNE SZULC, CEO OF TECH SUB AND CHAIR OF THE 2021 INPI AWARDS



Hélène Szulc has kindly agreed to chair the 2021 INPI Awards. She will therefore lead the jury's discussions and oversee the voting process this year.

Passionate about the environment, Hélène set up her company with three business partners before she'd even finished her studies at Sciences Po Lille. Founded in 1995, Tech Sub is a pioneer in the industrial diving sector, designing and developing new techniques for underwater work.

The company is now present in several French regions and has three subsidiaries: Aquago, which specializes in the management and restoration of polluted aquatic environments; Aquagéo Etanchéité, which creates and restores waterproofing structures for the storage of liquids and solids; and Altabyss, the company's subsidiary in the United Arab Emirates. **Tech Sub was an INPI Award winner in 2008.**

Hélène also plays an active role in two trade organizations – the French Union for Underwater Contractors (SNETI) and France's National Federation for Public Works (FNTP) – to help ensure the safety of workers in her business sector. In particular, she was involved in drafting the French decree dated September 2017 on work in high-pressure environments, which made it mandatory for companies carrying out this type of work to obtain certification. Particularly interested in industrial property issues, she was a member of INPI's Board of Directors from 2010 to 2016. Hélène was named a Knight of the French Legion of Honour in June 2021.

*"It's a great honour to be chair of the jury for this year's INPI Awards. As a previous winner, I understand how important these innovation awards are for the companies involved. **Just like in the natural environment, innovation is a vital process in business.** It's what enables us to continuously evolve and adapt to the world we live in. **And intellectual property is one of the legal tools companies can use. Even for small companies, it's important to explore the various options available with the help of experts.** Small and very small businesses often overlook this need due to a lack of understanding or because they believe their size would prevent them from being able to defend their rights. But intellectual property is part of a company's intangible capital and contributes to its asset value. **Through the INPI Awards, my aim is to showcase success stories that will inspire French entrepreneurs in a wide variety of business sectors.**"*

A PRESTIGIOUS JURY

Reflecting France's innovation ecosystem, the jury comprises experts and leaders from both the public and private sectors.

INPI: Pascal Faure, Chief Executive Officer

ADEME (French Agency for Ecological Transition): Nadia Boeglin, Director, Ecological Transition in Big Business

AFNOR (French Standardization Association): Isabelle Rimbart, Deputy Director

APCI-Promotion du Design: Dominique Sciamma, President

Association Les Déterminés: Moussa Camara, founder

APRAM (Association of Trademark and Design Law Practitioners): Julien Delucenay, Vice President

ASPI (French Association of Industrial Property Specialists): Géraldine Guéry-Jacques, Vice President

Bpifrance: Sophie Rémont, Director, Expertise and Programs

Business France: Didier Boulogne, Deputy CEO, Export

CCI France: Frédérique Lonchambon, Head of Business and Territories Development

CNCPI (French Patent and Trademark Attorneys Institute): François Delumeau, Vice President

Innovation strategy consultant: Olivier Ezratty, consultant and blogger

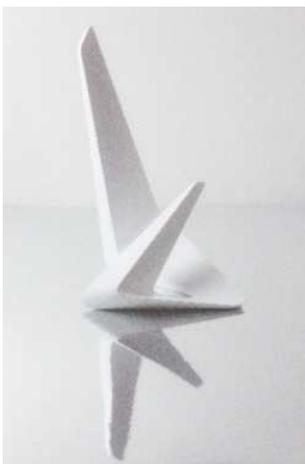
Delta Dore, 2020 INPI Award winner: Philippe Chouanne, Head of Intellectual Property

Directorate General for Enterprise (DGE): Olivier Deschildre, Project Manager "Innovation and Industrial Property"

Directorate General for Research and Innovation (DGRI): Juliette Thomas, Head of the Regional Action Department

Réseau Curie: Stéphanie Kuss, Chief Executive Officer

Union des Fabricants (Unifab): Christian Peugeot, Chief Executive Officer



INPI Award winners receive a trophy designed and created by French designer Ora-ïto.

CATEGORY: EXPORT



CROSSJECT (Dijon, Bourgogne-Franche-Comté) NEEDLE-FREE SELF-INJECTION

Founded in 2001, Crossject aims to become the world leader in self-administered emergency medication. This Dijon-based company has developed a patented needle-free self-injection system known as Zeneo, which uses gas propulsion to deliver medication through the skin in less than a tenth of a second. After inventing this revolutionary single-use injection system, Crossject's teams are now developing injectable pharmaceuticals for emergency situations, such as epileptic seizures, severe migraine, allergic shock, overdose and asthma attack. The company is currently in the commercial scale-up phase and has signed several exclusivity and distribution agreements, notably in the United States, Canada and Germany. Crossject pays particular attention to protecting its innovations in its areas of development. "Protecting our innovations is essential to maintaining our attractiveness," says **founder and CEO Patrick Alexandre**. "With more than 400 patents and 170 trademarks filed in France and internationally, we've developed a solid, sustainable industrial property strategy. Being nominated for the INPI Awards is an acknowledgement of our team's efforts and our commitment to R&D. This year is Crossject's 20th anniversary, so it would be rather symbolic – and very encouraging for us – to be one of the winners!"

crossject.com

● *Founded: 2001* ● *105 employees* ● *Revenue in 2019: €500 thousand - Portion of revenue from exports: €500 thousand - R&D budget: €4.6 million* ● *422 French and international patents - 170 French and international trademarks - 3 designs*



PROLUDIC (Vouvray, Centre-Val de Loire) PLAYGROUNDS DESIGNED TO INSPIRE AND ENGAGE

Proludic is a European leader in outdoor playgrounds and sports equipment. This French SME designs, manufactures and installs fun, innovative, customizable and long-lasting equipment for a variety of venues, from schools and public gardens to holiday parks and shopping centres. The company's design teams take into account social trends and technological developments, as well as the specific needs of children. Proludic has its headquarters and a production site in Vouvray, France, but is now present in more than 50 countries and has already installed over 100,000 playgrounds worldwide. The company devotes more than 20,000 hours per year to innovation – a sizeable investment that compels it to systematically register new designs in its markets. "Protecting our investment in innovation is very important to us," explain **Denis Le Poupon and his son Philippe Le Poupon, respectively the company's Chairman and Vice-Chairman**. "With counterfeiting on the rise in recent years, particularly in international markets, we've adopted a systemic approach to filing designs. Being nominated for an INPI Award will help us reinforce this strategy."

proludic.fr

● *Founded: 1988* ● *300 employees* ● *Revenue in 2021: €70 million, incl. €52 million from exports* ● *26 French and international trademarks - 187 designs*



VAONIS (Clapiers, Occitania) SMART TELESCOPES THAT PUT STARGAZING WITHIN EVERYONE'S REACH

Founded in 2016, this start-up based near Montpellier aims to make stargazing accessible to as many people as possible thanks to its "observation stations" – connected telescopes that can easily be operated from a smartphone. Combining high-precision mechanics, electronics and optics, these next-generation telescopes offer a simple, user-friendly experience of night-sky observation, making it easy to explore the galaxies, star clusters and nebulae that make up our universe. It takes only a few minutes for these smart, automated observation stations to align automatically with the night sky and find objects that can be photographed via the integrated image sensor. "In the stargazing market, our observation stations are unique," says **founder and CEO Cyril Dupuy**. "That's why we make the effort to protect them by filing trademarks and designs. Industrial property rights are a way of shielding the company from the competition, while also showcasing the work done by our teams. This INPI Award nomination pays tribute to the time and effort we've invested since the company's creation and ensures global recognition of the quality of our products."

vaonis.com

● *Founded: 2016* ● *19 employees* ● *4 trademarks - 2 designs*

CATEGORY: INDUSTRY



BIORET AGRI (Nort-sur-Erdre, Pays de la Loire) INNOVATING TO IMPROVE ANIMAL WELFARE

Bioret Agri is a family business that specializes in improving the welfare of animals, particularly dairy cows, and is committed to promoting sustainable farming practices.

Since 1993, this SME has been developing solutions – such as alleys, feeding steps and rubber flooring – to reduce stress and improve the health, comfort and productivity of farm animals. It also contributes to greenhouse gas reduction by controlling ammonia and carbon dioxide emissions. To date, Bioret Agri is the only company in France that manufactures mattresses for dairy cows. Its latest innovation is an eco-designed waterbed that regulates the cows' body temperature while also enabling the heat recovered to be converted into energy. "Livestock farming is a competitive and highly-regulated environment where protecting one's assets is essential," says **CEO Jean-Vincent Bioret**. "For us, industrial property is a way of reassuring both importers and distributors. All our innovations lead to the filing of industrial property rights, because it's also a way of acknowledging the valuable work done by our teams. This INPI Award nomination validates our decision to focus on innovation."

bioret-agri.com

● *Founded: 1993* ● *Revenue in 2021: €21 million - R&D budget: €450 thousand* ● *78 French and international patents and applications - 26 French and international trademarks and applications - 1 Community design*



EXOTEC (Lille, Hauts-de-France) "3D-MOBILE" ROBOTS

Exotec develops innovative robotic systems for warehouses, primarily in the e-commerce market. This SME based in Lille has developed an automated order preparation system involving a fleet of robots that can move in three dimensions to pick up and carry standardized bins of products around a warehouse. Capable of reaching heights of up to 12 metres, these "3D-mobile" robots have enabled the company to rapidly establish itself on the warehouse automation market, particularly for the food and pharmaceuticals industries. Using a combination of robotics and software for greater efficiency and flexibility, the system has already won over some 30 corporate customers worldwide. "Innovation has been one of the cornerstones of our development in France and abroad, ever since Exotec's creation," says **co-founder and CEO Romain Moulin**. "It adds value to the company, enables us to stay ahead of the competition and can be used as a tool to defend our position. We're extremely proud to be among the finalists for this year's INPI Awards."

exotec.fr

● *Founded: 2015* ● *350 employees* ● *Revenue in 2021: €105 million - Portion of revenue from exports: €64 million* - *R&D budget: €10.5 million* ● *15 French and international patents - 4 French and international trademarks*



ISORG (Limoges, Nouvelle-Aquitaine) SPECIALIST IN FINGERPRINT SENSOR SOLUTIONS

Isorg was the first company in the world to design photodiode fingerprint sensors based on organic electronics. After investing in the development of organic materials, printing processes, integrated circuits and imaging algorithms, the company created a solution that can detect fingerprints on any surface. Among the many potential applications, Isorg has decided to focus on large-area fingerprint imaging, both for smartphones and for professional applications such as police checks, access control, border security, identity verification and medical imaging. Recently certified by the FBI for its biometric security module, the Limoges-based company plans to bring its products to market during 2022. "Thanks to industrial property rights, we've been able to protect ourselves against unscrupulous competitors in a high-stakes business environment, while also showcasing the quality of our developments and demonstrating our technical edge to investors," says **CEO Jean-Yves Gomez**. This INPI Award nomination is an extraordinary tribute to all our teams. And it encourages us to continue investing in innovation."

isorg.fr

● *Founded: 2010* ● *73 employees* ● *R&D budget: €5,500 thousand* ● *25 French and international patents*

CATEGORY: RESPONSIBLE INNOVATION



EXOES (Gradignan, Nouvelle-Aquitaine) THERMAL MANAGEMENT TECHNOLOGIES FOR TOMORROW'S MOBILITY SOLUTIONS

Based near Bordeaux, Exoes is an SME that specializes in thermal management solutions for the automotive industry. Its goal is to democratize electric mobility solutions in order to reduce transportation's environmental impact. Over the next 15 years or so, cars, trucks, buses and even aircraft will be electric. And the performance and safety of electric vehicles depends on effective thermal management. To increase vehicle range and reduce charging time, it's important to keep the various components cool (batteries, electronics, electric motors, etc.). To help with this, Exoes has developed a range of batteries, hydrogen fuel cells and heat pumps based on zero-emission technologies. "Industrial property rights set us apart from our competitors," says **CEO Arnaud Desrentes**. "Protecting our technological innovations means that our customers get a headstart on the market which allows them to exploit our inventions. That's been a real asset during funding rounds, helping us to reassure and win over investors. This INPI Award nomination is a sign of recognition that enhances our credibility both in France and internationally."

exoes.com

● *Founded: 2009* ● *23 employees* ● *Target revenue in 2021: €3 million* - *R&D budget: €0.5 million* ● *20 patents - 1 trademark*



HOFFMANN GREEN (Rives-de-l'Yon, Pays de la Loire) LOW-CARBON CEMENT

Hoffmann Green produces and markets a range of low-carbon cements that emit six times less CO₂ than traditional cement. The company's innovative, heat-free manufacturing process enables it to produce cement without clinker – a high-emission component of traditional grey cement – while also using co-products from industry, as part of a circular economy approach. With its "green" cement, the company hopes to address the urgent need to decarbonize the cement industry, currently the second-most polluting industry in the world. An SME based in Western France, Hoffmann Green was listed on the Euronext Growth market in 2019 and has raised €75 million in funds to increase its production capacity. The company now plans to build two new plants – one in France's Vendee department and another in the greater Paris region – to boost production capacity by more than ten-fold between now and 2024. "Protecting our company's know-how and technology through industrial property rights is very important for our development, particularly in the export market," says **CEO Julien Blanchard**. "This INPI Award nomination is perfectly in line with our innovation strategy. Being a finalist in this competition – and maybe even a winner – is an acknowledgement of the work done by our teams and a wonderful opportunity to enhance our visibility in France and abroad."

ciments-hoffmann.fr

● *Founded: 2015* ● *30 employees* ● *Revenue in 2020: €504 thousand* - *R&D budget: €2.75 million* ● *11 French and international patents and patent applications - 69 trademarks*



OLMIX (Bréhan, Brittany) SOLUTIONS FOR THE AGRO-ECOLOGICAL TRANSITION

This medium-sized business based in Brittany has been providing farmers with natural solutions for improving the health, welfare and nutrition of plants and animals since 1995. Olmix develops natural solutions from algae – combined with clay and trace elements – to provide an alternative to the synthetic inputs currently used in farming, for a world where fruits and vegetables are pesticide-free and meat no longer contains antibiotic residues. The company is therefore helping to drive the global transition to more responsible farming practices. Based on patented innovations and protected by registered trademarks, the solutions offered by Olmix have enabled the company to expand outside France. In fact, Olmix is developing an international ecosystem of partners involved in crop production and livestock farming – farmers, integrators and distributors – to drive the agro-ecological transition. "Being nominated for an INPI Award validates the industrial property strategy implemented by the Olmix Group over the years," says **Amandine Le Coq, senior lawyer in Olmix's legal department**. "Our innovations create value and must therefore be protected to ensure their proper deployment in France and abroad. Industrial property rights also give us a key position in certain markets and enable us to meet new investors and partners."

olmix.com

● *Founded: 1995* ● *671 employees* ● *Revenue in 2020: €155 million* - *Portion of revenue from exports: €126 million* ● *80 French and international patents and patent applications - 195 French and international trademarks and trademark applications*

CATEGORY: RESEARCH PARTNERSHIP



DEMETA (Rennes, Brittany)

HIGH-PERFORMANCE MATERIALS AND MOLECULES

Green chemistry company Demeta is the result of a tech transfer process from the ENSCR chemical engineering school in Rennes. This Brittany-based SME has been developing new-generation catalysts since 2011. Its goal is to simplify the chemicals industry and enable the production of high-performance materials and molecules that are both environmentally responsible and economic. The company has developed two technology platforms: NexTene enables the production of high-performance materials (characterised by their toughness, strength, hardness and durability) designed to withstand extreme conditions, notably for applications in the automotive and aeronautics industries, while GreenCARE is used to develop new environmentally-responsible, bio-based molecules for cosmetics and perfumes. "We use patents to protect all our innovations," says **CEO Patrick Piot**. "That way, we maintain our competitive advantage over the long term and enhance our credibility in the eyes of investors and potential customers. This INPI Award nomination is an acknowledgement of the quality of our inventions and the pertinence of our industrial property strategy. It also reflects our active participation in France's national innovation strategy."

demeta-solutions.com

● *Founded: 2011* ● *21 employees* ● *43 French and international patents and patent applications - 3 trademarks*



LACTIPS (Saint-Jean-Bonnefonds, Auvergne-Rhône-Alpes)

BIO-BASED, BIODEGRADABLE THERMOPLASTIC PELLETS

Based near Saint-Etienne, Lactips manufactures water-soluble, biodegradable thermoplastic pellets made from the milk protein casein. By developing this natural polymer as a substitute for plastic, the company aims to help combat pollution, particularly in the marine environment. Lactips' polymer has a variety of technical properties that meet the needs of manufacturers: in addition to being water soluble and biodegradable, it also has excellent sealing and barrier properties. With this innovation, the French start-up aims to support manufacturers through their environmental and regulatory transition and help them reduce their environmental impact. Lactips is currently building a new, 2,500-square-metre plant that will increase its production capacity to more than 3,000 tonnes per year. "Our solution is protected by several patents so that we can bring it to market without risk," explain **CEO and co-founder Marie-Hélène Gramatikoff and fellow co-founder Frédéric Prochazka**. "This commitment to innovation and industrial property protection has enabled us to gain the trust of numerous investors, who've made funds available for the development of Lactips' technology. Being nominated for the INPI Awards is a tribute to our expertise and to the hard work put in by our teams."

lactips.com

● *Founded: 2014* ● *60 employees* ● *R&D budget: €2.3 million* ● *7 patents - 2 French and international trademarks*



SYNTHESIS OF NANOHYBRIDS (Dijon, Bourgogne-Franche-Comté)

NANOTECHNOLOGY FOR INDUSTRIAL APPLICATIONS

Originating at the University of Burgundy in Dijon, Synthesis of Nanohybrids (SON) is a start-up specialized in the production of innovative nanoparticles. The company develops "functionalized nanoparticles" with enhanced properties, which enables them to reach their target more effectively, with greater precision and fewer side effects. These magnetic nanoparticles have many applications in medicine including diagnostic applications, in such areas as in vitro diagnostics, magnetic resonance imaging (MRI) and magnetic particle imaging (MPI), and therapeutic applications, such as drug delivery and hyperthermia. These magnetic nanoparticles are also used in environmental applications, as a catalyst to speed up chemical reactions in industrial processes, for example, and as a tool for decontamination. "We became the holders of several industrial property rights this year, which enabled us to add value to our company and attract an investor," say **Chairman Jérémy Paris and CEO Pierre-Emmanuel Doulain**. "This INPI Award nomination means a great deal to a young company like ours, because it enhances our visibility both in France and internationally. It also serves as a sign of recognition for the many years of work behind us and as a source of motivation for our teams."

synthesisofnanohybrids.com

● *Founded: 2020* ● *4 employees* ● *Estimated revenue in 2021: €51 thousand - R&D budget: €85 thousand* ● *4 French and international patents*

CATEGORY: START-UP



ARCHEON (Besançon, Bourgogne-Franche-Comté) USING ARTIFICIAL INTELLIGENCE FOR MEDICAL EMERGENCIES

Since 2018, Archeon has been developing and marketing innovative medical devices based on artificial intelligence for use in medical emergencies and first aid situations.

Portable, ergonomic and easy to use, the start-up's technologies facilitate the role of first aid providers regardless of the circumstances. Archeon has notably developed the world's first commercially-available medical device that interprets the quality of the ventilation given to the patient and provides visual feedback to emergency personnel in real time. The device improves communication, enabling better decisions to be made in emergency situations. The company has focused in particular on developing solutions related to cardiac arrest, the leading cause of death worldwide. Other projects are being developed, including one funded by the European Commission to help in the fight against Covid-19. "We're very proud to have been nominated for an INPI Award, as it reflects the efforts we've made to protect our innovations," says **co-founder and CEO Alban De Luca**. "The healthcare sector requires a high level of financial investment. That's why industrial property is a key component in securing the development of a start-up like ours."

archeon-medical.com

● *Founded: 2018* ● *15 employees* ● *Revenue in 2021: €500 thousand* - *Portion of revenue from exports: €230 thousand* - *R&D budget: €880 thousand* ● *9 French and international patents and patent applications* - *5 French and international trademarks*



ENERGYSQUARE (Saint Mandé, Île de France) MORE EFFICIENT WIRELESS CHARGING

Founded in 2015, Energysquare has developed and marketed a conduction-based wireless charging technology that can charge several electronic devices (mobile phone, laptop, headset, speaker, etc.) at the same time. Unlike the induction-based chargers already on the market, the company's conduction-based solution

eliminates interference, overheating and energy loss to offer the same efficiency and charging speed as a wire charger. The charging process is activated by simply placing one or more devices on the charging mat. Energysquare's solution is the first to allow the wireless charging of laptops – a technical feat that has enabled the young company to sign a partnership agreement with Chinese tech giant Lenovo. "Given that our main commercial activity is the sale of licences to use our technology, intellectual property is central to our business model," explains **founder and CEO Timothée Le Quesne**. "It's omnipresent in our decision-making process and helps us to be efficient, with all the right tools. We firmly believe that IP is the key to our company's successful development: the more we protect our innovations, the more we have to offer our customers. Being nominated for an INPI Award reflects the investments we've made in this regard."

energysquare.co

● *Founded: 2015* ● *14 employees* ● *9 French and international patents* - *6 French and international trademarks*



EXTRALAB (Paris, Île de France) SMART FIELD LABORATORIES TO MONITOR WATER QUALITY

Extralab is a start-up founded in 2019 that specializes in water quality monitoring. The company's mobile monitoring stations can collect and compare data from several analyses in real time, speeding up the process of controlling water quality and making it possible to predict its evolution over time. For sale or hire, these

mobile laboratories are designed for use by any entity that manages or consumes large quantities of water, including local communities, research institutes and manufacturers. To meet each entity's specific needs, Extralab has developed three types of monitoring stations that offer varying levels of service. They can notably measure dissolved metals, dissolved gases, isotopes, concentrations of trace elements and volatile organic compounds. "To ensure the company's long-term growth and development, it's absolutely essential to invest in industrial property rights," says **CEO Paul Floury**. "Not only do they strengthen and protect our assets, they also serve to reassure potential customers and investors. And even though an IP strategy requires effort and costs money, it's an investment for the future – one that increases the company's value. This INPI Award nomination is a welcome tribute to everything we've accomplished since day one."

extralab-system.com

● *Founded: 2019* ● *8 employees* ● *Revenue in 2021: €500 thousand* - *R&D budget: €120 thousand* ● *1 patent* - *2 trademarks*

INPI AWARD WINNERS: WHERE ARE THEY NOW?

To mark the 30th anniversary of the INPI Awards, we asked several winners from previous years to tell us about their journey and the milestones achieved since their victory. Read the full interviews (in French) on the INPI website.

Silab: All the ingredients for success (Saint Viance, Nouvelle-Aquitaine)

Winner of an INPI Award back in 2002, Silab develops, manufactures and markets natural active ingredients for the cosmetics and dermo-cosmetics industries. Founded in 1984 and based in the French department of Corrèze, Silab has made a name for itself on the market thanks to its innovative products. [Click here to find out more \(in French only\).](#)

BUREL Group: Useful innovations for the future of farming (Châteaubourg, Brittany)

Winner of an INPI Award in 2006, the BUREL Group is a medium-sized family business based in Brittany that designs, produces and markets soil preparation, seeding and fertilization solutions for the agricultural industry. Today, its products are sold in more than 45 countries worldwide. [Click here to find out more \(in French only\).](#)

Léa Nature: Responsible, environmentally-friendly innovative products (Périgny, Nouvelle-Aquitaine)

Winner of an INPI Award in 2012, Léa Nature is a medium-sized family business specialized in the production of natural, organic foods and cosmetics. The company has been expanding and diversifying its offering for nearly 30 years, with a constant focus on the health and well-being of people and the planet. [Click here to find out more \(in French only\).](#)

Expliseat: A successful take-off (Paris, Île-de-France)

Winner of an INPI Award in 2017, Expliseat is the French specialist in ultra-lightweight aircraft seats. Its products are 50% lighter than conventional aeroplane seats for an equivalent level of comfort, enabling airlines to reduce their CO₂ emissions or carry more cargo and passengers. [Click here to find out more \(in French only\).](#)

ABOUT INPI



In addition to granting and registering patents, trademarks and designs, the French Patent and Trademark Office (INPI) furthers economic development by its actions designed to raise awareness and promote innovation and its key issues. INPI provides help and advice to innovators so they can convert their projects into concrete results and derive value from their innovations. INPI, a self-financed public body placed under the authority of the ministry in charge of industrial property, also actively participates in the development and implementation of public policies in the field of intellectual property, innovation support and business competitiveness and in the fight against counterfeiting. The depository of all the industrial

property rights filed in France and the data of the French Companies Register, INPI disseminates more than 56.7 million open, free and reusable data items. INPI now operates the one-stop-shop for company formalities (new registrations, changes, striking off). Lastly, INPI is responsible for the approval of industrial and artisanal geographical indications.



#TROPHEESINPI

Media contacts:

INPI

Anne-Sophie Prusak: +33 (0)1 56 65 85 80 / +33 (0)6 60 69 54 17 aprusak@inpi.fr

Amaria Lahmri: +33 (0)1 56 65 81 81 alahmri@inpi.fr

L'AgenceRP

Camille Bernisson: +33 (0)7 64 44 14 49

Lucille Lavigne: +33 (0)6 98 62 07 92 inpi@lagencerp.com