



Service
Économique



THURSDAY, FEBRUARY 5, 2026

FRENCH-KOREAN INTELLECTUAL PROPERTY DAY

Navigating innovation & AI : new frontiers and new challenges for intellectual property



FRENCH EMBASSY IN KOREA :

43-12 SEOSOMUN-RO, SEODAEMUN-GU, SEOUL

Master of ceremony: Ms Julie HERVÉ, Intellectual Property Counsellor, INPI France representative for Korea

SCHEDULE

15:00 - 15:15	OPENING REMARKS 1. H.E. Philippe BERTOUX, French Ambassador to Korea 2. Minister Yong Sun KIM, Minister of Intellectual Property of Korea 3. Mr Pascal FAURE, Director General, INPI France
15:20 – 16:35	ROUND TABLE 1: INNOVATING IN THE AGE OF ARTIFICIAL INTELLIGENCE Moderator: Mr Philippe LI, Foreign Attorney, Kim&Chang Speakers: • Mr Jean-Marc DELTORN, Professor, Center for International Intellectual Property Studies (CEIPI) • Mr Jérémie FENICHEL, Head of Industrial Property and International affairs, INPI France • Mr Gyudon HAN, Director, Ministry of Intellectual Property • Mr Hansun LEE, Head of IP Group and Senior Vice President, LG Energy Solution • Mr François MATHIEU, Marine & Offshore Sales and Consulting Director, Dassault Systèmes
16:35 – 16:45	NETWORKING BREAK
16:45 – 18:00	ROUND TABLE 2: MANAGEMENT AND PROTECTION OF INTELLECTUAL PROPERTY RIGHTS: AI, ALLY OR ENEMY? Moderator: Ms Seowon PARK, Head of the Korea Team, Plasseraud IP Speakers: • Mr Thierry CONSIGNY, President Asia-Pacific, Questel SAS • Mr Donghyun KIM, Director of Youth Affairs, Korean Patent Attorneys Association (KPAA) • Mr Emmanuel POTDEVIN, President, Compagnie nationale des Conseils en Propriété industrielle (CNCPI) • Ms Yusun WOO, Senior Intellectual Property Manager, Louis Vuitton • Ms Pha-La YOON, In-house Intellectual Property Manager, Amorepacific
18:00 – 18:10	CLOSING REMARKS Mr Raphaël LEE, Deputy Head of the Economic Department at the French Embassy in Korea
	GROUP PHOTO
	NETWORKING COCKTAIL