





# THE NETWORK

### THE ROLE OF **INPI'S REGIONAL IP COUNSELLORS** AROUND THE WORLD

Composed of regional counsellors who together cover around 100 countries, INPI's international network provides support to businesses, SMEs and startups and informs them about their rights abroad. Integrated into the economics teams of local French embassies, INPI counsellors operate at the epicentre of the institutional, administrative and financial ecosystems in their geographic areas. This strategic vantage point gives them invaluable insight into local rules, requirements and opportunities, enabling them to support and advise economic agents as effectively as possible.

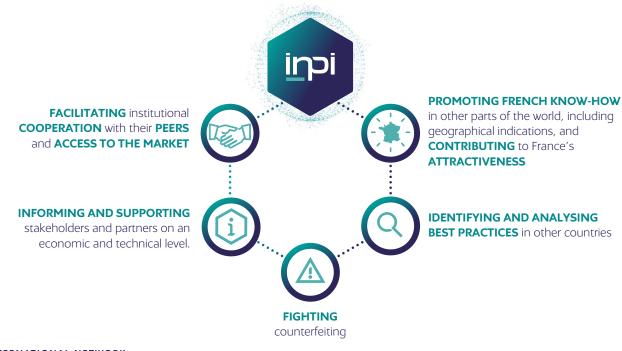
#### INPI'S REGIONAL COUNSELLORS ARE **PRIMARILY TASKED WITH:**

- Facilitating institutional cooperation with their peers and access to the market.
- Informing and supporting stakeholders and partners on an economic and technical level.
- · Identifying and analysing best practices in other countries.
- Promoting French know-how in other parts of the world, including geographical indications, and contributing to France's attractiveness.
- Fight against counterfeiting.

The combination of these closely related tasks enables the counsellors to provide individualized operational support to help businesses define, promote and protect their intangible assets internationally. Alongside the various authorities involved in fighting counterfeiting, including the police and customs, and in liaison with France's National Anti-Counterfeiting Committee (CNAC), INPI's regional counsellors also provide information and guidance to help businesses enforce their industrial property rights worldwide.



Contribute to the Francophone countries Alliance of Intellectual Property network, which brings together a number of key players such as industrial property offices of French-speaking countries, universities, training centers of excellence and professionals in the field of intellectual property.



## INPI'S INTERNATIONAL **NETWORK**



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# ABOUT Inpi

The French Patent and Trademark Office (INPI) is a major player in innovation, entrepreneurship, and creation in France. It grants patents, registers trademarks and designs, and approves geographical indications for craft and industrial products. It furthers economic development by its awareness-raising and training actions, thanks to its national and international networks.

INPI operates the one-stop shop for business formalities (new registrations,

changes, striking off, filing of accounts) and the French Business Register. It disseminates data on businesses and industrial property.

In France and internationally, INPI actively participates in the development of the law in the following fields: intellectual property, the fight against counterfeiting, innovation and business competitiveness support. As such, INPI represents France in various international bodies.



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